

Annabel Thompson

agaskinthompson@icloud.com | (314)-914- 6819 | www.linkedin.com/in/annabel-thompsonnn

EDUCATION

Texas Christian University | Cumulative GPA: 3.834 Graduation Date: May 2027

Bachelor of Science in Strategic Communication

Minors: Film and Media Studies & Digital Culture and Data Analytics

- Bob Schieffer College of Communications Dean's Honors List | Fall 2023, Spring 2024, Spring 2025, Fall 2025

Westminster School | Unweighted Cumulative GPA: 3.7

Graduation Date: May 2023

- Graduated Summa Cum Laude
- Dual Enrollment with Univ. of Connecticut - Seal of Bilingual (Spanish)

EXPERIENCE

Cielo Agency Social Media and Branding Intern

May 2025 – August 2025

- Create content across various social media platforms (Instagram, Facebook, TikTok, etc.) for accounts with 150k+ followers.
- Conduct research on industry trends, competitor activities, and audience preferences to inform content and branding strategies.
- Collaborate with the marketing and design team to brainstorm and execute innovative social media and branding campaigns.

STL Sitter

May 2024 – Dec 2024

- Nannying service in St. Louis, MO.
- Provided reliable childcare for multiple families, ensuring a safe, structured, and positive environment for children of various ages.
- Assisted with daily routines, including meals, homework help, and household organization, to support family operations.

CAMPUS & COMMUNITY INVOLVEMENT

Pi Beta Phi Panhellenic Sorority – Texas Delta Chapter

August 2023 – Present

- Bid Day Chair | November 2024 – November 2025
 - Planned and executed all creative and logistical aspects of Bid Day for the chapter.
 - Responsibilities included developing a cohesive theme and visual identity, coordinating with vendors, managing the event budget, overseeing decor and merchandise, and ensuring a smooth and welcoming experience for new members and active chapter members.
- Lip Sync for Literacy Coach | January 2025 – March 2025
 - Served as a coach for Pi Beta Phi's annual philanthropy event, Lip Sync for Literacy, supporting a team with choreography, rehearsal leadership, and performance design.
- Parents Weekend & Mom's and Dad's Weekend Committee Chair | December 2023 – November 2024
 - Organized and coordinated programming for Parents Weekend and Mom's and Dad's Weekends, ensuring a welcoming and engaging experience for chapter members and their families.

Public Relations Student Society of America

September 2024 – Present

- Member of the student chapter of the Public Relations Society of America (PRSA)

CLUBS & ACTIVITIES

Frogs for Dogs

September 2025 – Present

- Student organization that supports fostering and volunteering at Fort Worth Animal Care and Control.

Bring Change 2 Mind

September 2021 – May 2023

- Student organization that supports mental health.
- As a Co-Head for Bring Change 2 Mind, I assisted with event planning, weekly meetings and scheduling.

SKILLS

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- Microsoft Office Suite (Word, PowerPoint), Canva, Adobe Photoshop & InDesign, CapCut, AP Style, GitHub, Figma, Google Analytics & More.